

The William R. Bliss Cancer Center is committed to ensuring multidisciplinary, integrated and comprehensive oncology services. Because of our commitment to your care, we are accredited by the Commission on Cancer (COC) and the Joint Commission on Accreditation of Healthcare Organizations (JCAHO).

We offer you physicians board certified in medical oncology and radiation oncology and comprehensive services including:

- Access to Specialty Physicians
- Dedicated Inpatient Oncology Unit
- Outpatient Medical Oncology
- Radiation Oncology
- Hospice Care
- Israel Family Hospice House
- Home Care Services
- Social Services
- Pastoral Services
- Nutrition Counseling
- Behavioral Services
- Rehabilitation Services
- Volunteer Services
- Case Management
- Cancer Registry
- Cancer Research
- Pharmacy

Inpatient Nursing Services

Our dedicated inpatient oncology nursing staff provides nursing care services to you and your family in the inpatient setting. Our nurses educate you and your family about the therapy planned by your physician. Our nurses play an important role in instructing patients on new chemotherapy drugs, vascular access devices and treatment plans that may be of benefit.

Outpatient Medical Oncology

Our outpatient medical oncology staff provides oncology care and support to you and your family. Our experienced oncology registered nurses prepare and administer chemotherapy in a comfortable clinic setting.

Extensive patient education regarding the cancer disease process, treatment options and chemotherapy side effect management is provided by our oncologists and nursing staff. Our nurses are available to manage and triage your phone calls when problems and questions arise. Our medical oncology staff is available to refer you and your family to members of our cancer team as appropriate.

Radiation Oncology

Members of our radiation oncology staff work with state-of-the art equipment to tailor treatment to meet your individual needs close to home. Our linear accelerator gives our radiation oncologists more treatment options because it is capable of producing both X-ray and electron beams. A treatment simulator, custom block producer and treatment planning computer also enhance your care.

Home Care Services

Our HOMEWARD Home Health Service staff cares for you in the home, providing around-the-clock home nursing, personal and home management services, meals and other home health care services.

William R.
Bliss
Cancer Center

Your Choice

*A cooperative offering of Mary Greeley Medical Center,
Marshalltown Medical & Surgical Center and McFarland Clinic PC*

Ames

1111 Duff Avenue
(515) 239-2552
(866) WR-Bliss

Marshalltown

312 E. Main Street
(641) 752-0654
(866) WR-Bliss

Webster City

1900 Superior Street
(515) 832-1606
(866) WR-Bliss

Visit Us Online

For more information about the William R. Bliss Cancer Center, Mary Greeley Medical Center or McFarland Clinic PC, please visit us on the world wide web. The Mary Greeley Medical Center site is located at www.mgmc.org and the McFarland Clinic site is located at www.mcfarlandclinic.com.



A Guide to Patient Services

William R.
Bliss
Cancer Center

Your Choice

Ames ■ Marshalltown ■ Webster City

Outreach Clinics Throughout Central Iowa

*A cooperative offering of Mary Greeley Medical Center,
Marshalltown Medical & Surgical Center and McFarland Clinic PC*

Specialty Physicians

We offer access to a wealth of specialty physicians through the McFarland Clinic PC network.

Social Services

Our social workers provide psychological support to you, your family and staff. They counsel you and your family in the areas of discharge planning and home care, coping skills and lifestyle adjustments and facilitate our support groups.

Pastoral Services

Our chaplain and chaplaincy services provide spiritual and emotional support to meet the needs of you and your family. Your personal minister is also encouraged to remain involved in your care if you wish. Our interfaith chapel, located on the first floor of Mary Greeley Medical Center, is available 24 hours a day, seven days a week.



Hospice Care

HOMEWARD Hospice is our Medicare-certified hospice service and provides care and support to you and your family should your prognosis become terminal. Care is offered in the home or at the Israel Family Hospice House in Ames.

Nutritional Counseling

Our dietitians provide information about nutrition and how it relates to cancer. You may experience taste and appetite changes related to your disease and treatment, and your nutritional needs are greater during this time.

Pharmacy

Our pharmacists actively participate in the multidisciplinary teams that support the

William R. Bliss Cancer Center, including HOMEWARD, HOMEWARD Hospice, oncology teams, support groups and drug inservice requests.

Behavioral Services

Our behavioral services nurse provides you and your family ongoing counseling and supportive services. Feelings of anger, depression, anxiety and fear are common and our behavioral services nurse can help you work through the emotional aspects of this disease.

Rehabilitation Services

Our physical therapists are available to help maximize your level of independence through exercise programs designed for your specific needs. Our physical therapists also assist in ambulation aids, orthotics, prosthetics and family training requirements.

Our occupational therapists help you and your family adjust to possible limitations of endurance, self-care skills or other activities of daily living. Our occupational therapists can also make recommendations for adaptive and durable medical equipment in the home.

Our speech therapists are available to help you with speech and communication difficulties and are instrumental in assisting head and neck cancer patients with speech and swallowing difficulties.

Case Management/ Discharge Planning

We take an interdisciplinary approach to discharge planning, involving social services, our home health liaison, nursing, your physician, case management and other health care providers. The purpose is to facilitate a

cost-effective and timely transfer to the next appropriate level of care when medically appropriate. Our goal is to maximize your knowledge of available healthcare resources.

Pain Management

We are committed to pain management. Your comfort is our priority. Unrelieved pain can have a negative impact on your health and well being and should be reported to our staff promptly so we can manage it effectively.

First Nurse

A health information resource, First Nurse is available 24 hours a day, seven days a week to provide advice, resources and referrals. All calls are answered by our registered nurses and the service is completely confidential. Call First Nurse in Ames at 239-6877 or from anywhere in Iowa at (866) WR-Bliss. First Nurse is sponsored by Mary Greeley Medical Center, McFarland Clinic, Marshalltown Medical & Surgical Center and Iowa State University.



Cancer Registry

Our cancer registry staff supplies data on diagnostic treatments and survival information for patients treated regionally. The registry contributes data to the National Cancer Database affiliated with the Commission on Cancer and to the State Health Registry of Iowa. Our staff monitors all types of reportable malignancies diagnosed and/or treated at the William R. Bliss Cancer Center and staff physician offices. We also perform lifetime follow-up on all cancer patients and maintain a database of more or than

13,800 patients.

Cancer Research

We participate in two kinds of cancer research. Cancer prevention trials aim to find ways to stop cancer from starting. Treatment trials seek to find new treatments or compare standard treatments to new ones. Only treatments that are potentially better than the standard are tested. We are affiliated with the North Central Cancer Treatment Group and the National Surgical Adjuvant Breast and Bowel Project.

Support Services

We offer these support services facilitated by our specially trained social workers and nurses and these support services:

- Lymphedema Specialist
- Reach to Recovery Support Group
- Breast Cancer Support Group
- Can•Cer•Vive Support Group
- Bereavement Support Group

Volunteer Services

We offer trained cancer team volunteers who are available to visit with you and your family, direct you to the appropriate departments and lend a helping hand when needed. Our volunteers play a valuable role in the care provided to you and your family.

Clinical Laboratory and Diagnostic Services

Access to clinical laboratory and routine diagnostic imaging services are readily available. Diagnostic imaging services include nuclear medicine, ultrasound, angiography, digital radiography, CT and MRI. In addition, we offer mammography services accredited by the FDA.